

A REPORT TO
The President of the United States
LYNDON B. JOHNSON

BY THE 4-H CLUBS OF THE U.S.A.

1966

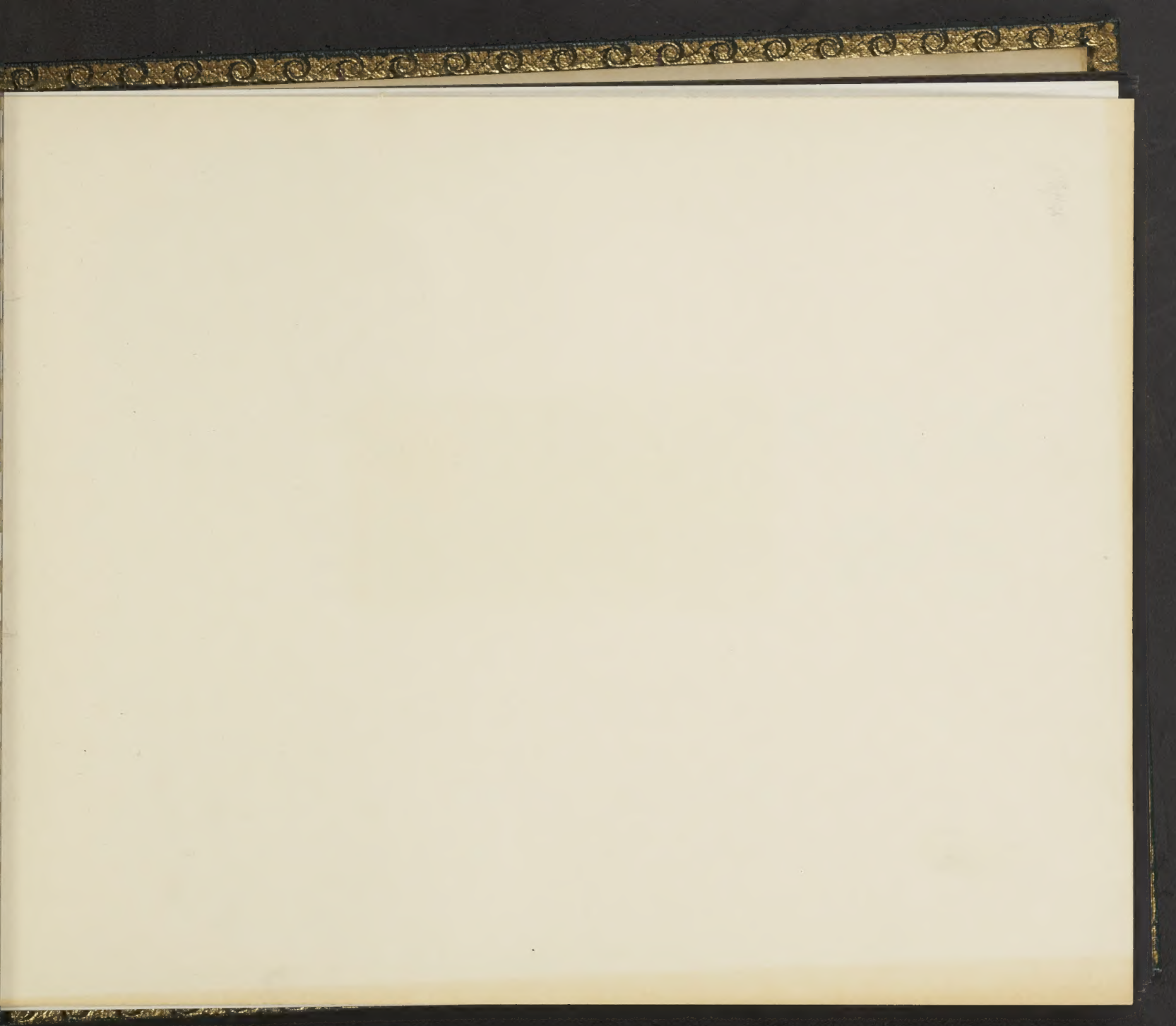


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National 4-H Service Committee
59 East Van Buren Street
Chicago, Illinois 60605







MODERN DIMENSIONS

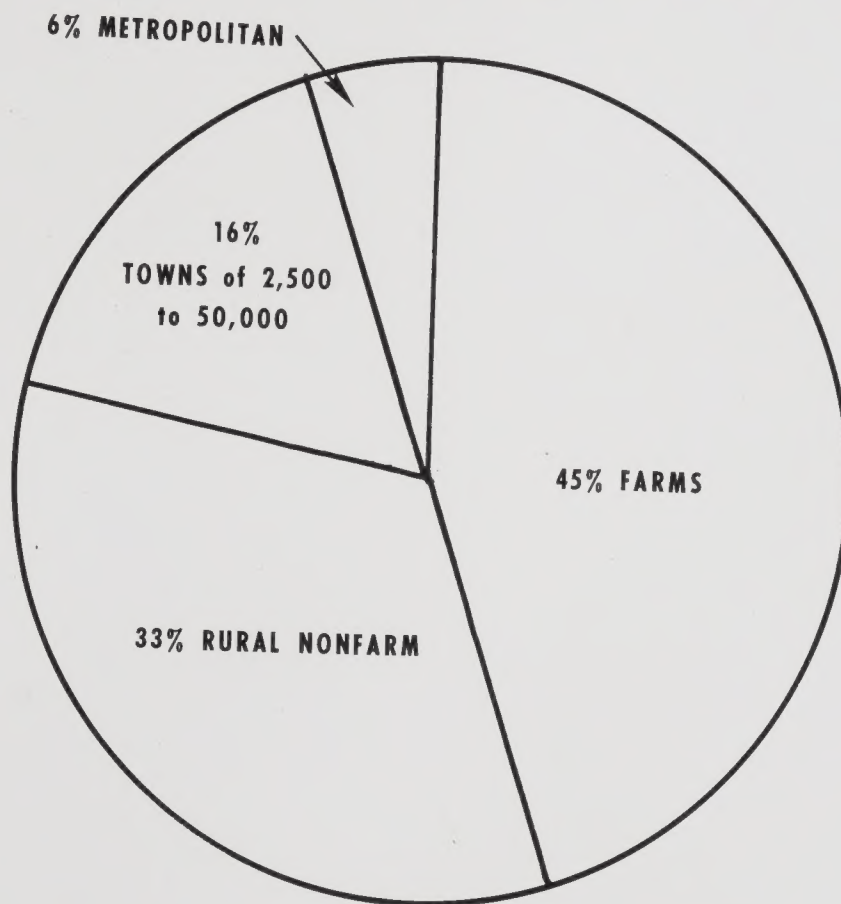
4-H is the youth education program of the Cooperative Extension Service. It is conducted jointly by the U.S. Department of Agriculture, the State Land-Grant Universities, and County governments. Two non-government organizations teamed with Extension to advance 4-H work are the National 4-H Service Committee and the National 4-H Club Foundation.

4-H MEMBERS IN EVERY STATE

State	No. of Members	State	No. of Members
Alabama	113,528	Nebraska	32,788
Alaska	1,541	Nevada	3,405
Arizona	7,799	New Hampshire	8,943
Arkansas	26,065	New Jersey	15,529
California	38,797	New Mexico	8,713
Colorado	24,150	New York	83,864
Connecticut	9,368	North Carolina	50,780
Delaware	2,369	North Dakota	18,775
Florida	24,991	Ohio	91,765
Georgia	158,556	Oklahoma	56,606
Hawaii	6,031	Oregon	35,337
Idaho	18,063	Pennsylvania	45,230
Illinois	73,056	Puerto Rico	32,631
Indiana	94,240	Rhode Island	2,776
Iowa	55,524	South Carolina	65,107
Kansas	32,937	South Dakota	19,471
Kentucky	80,011	Tennessee	117,561
Louisiana	96,319	Texas	83,137
Maine	6,419	Utah	17,737
Maryland	15,763	Vermont	6,899
Massachusetts	13,551	Virginia	65,825
Michigan	86,481	Washington	20,022
Minnesota	54,401	West Virginia	33,975
Mississippi	106,753	Wisconsin	61,993
Missouri	36,245	Wyoming	9,105
Montana	14,213		

Total 2,185,145 boys and girls.

WHERE 4-H MEMBERS LIVE





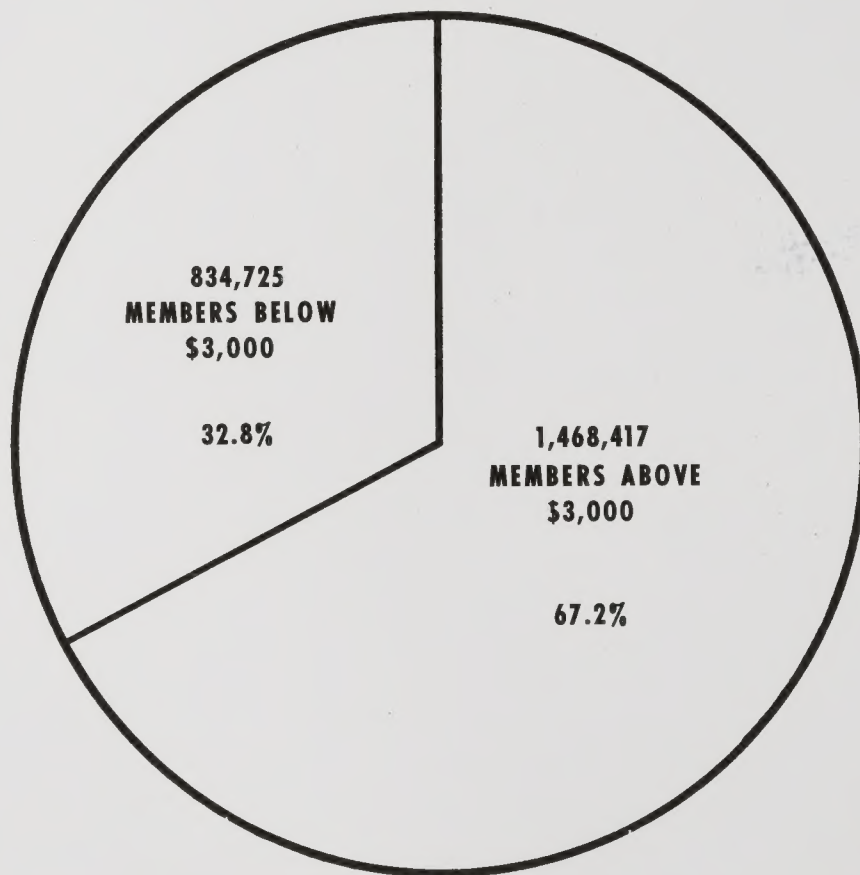
"Younger" Members

4-H is people--young people, curious and dedicated to service. Youth from 9 through 19 participate in 4-H in organized clubs, in special interest groups, and in planned programs through mass media.



"Older" Members

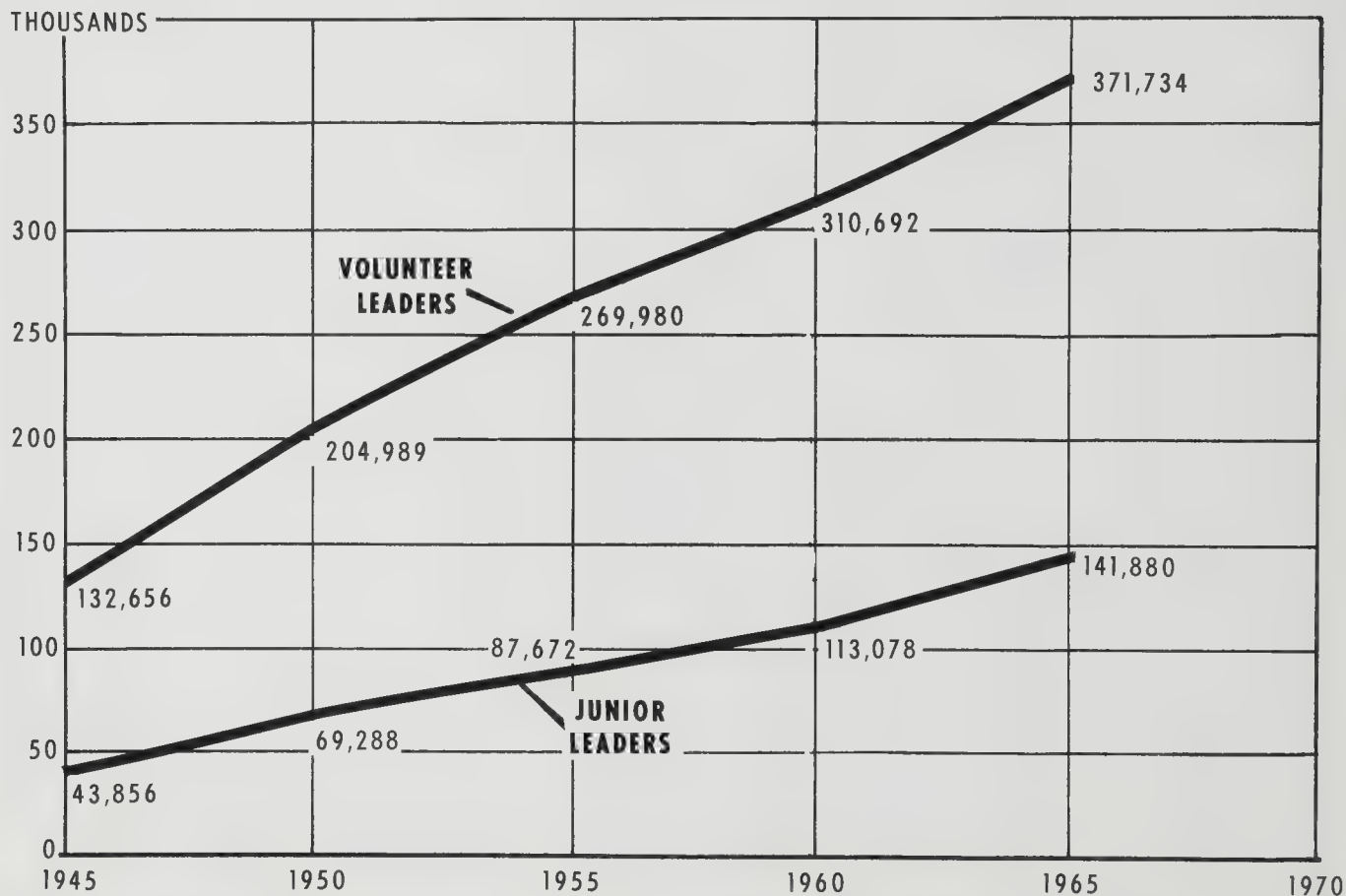
**ONE OUT OF THREE 4-H MEMBERS
IS FROM A FAMILY WITH BELOW \$3,000 INCOME**





A professional chef as leader of a "4-H Chefs Club" -- what could be more ideal? New and exciting experiences for all; for some, maybe a career interest and job future.

GROWTH IN NUMBER OF 4-H VOLUNTEER LEADERS 1945-65





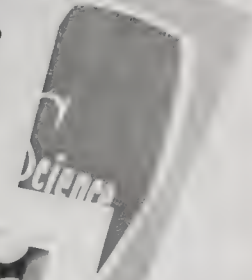
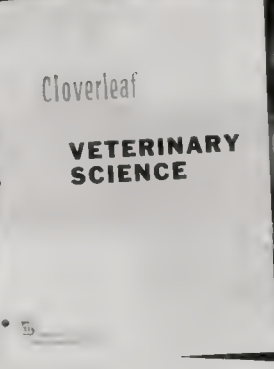
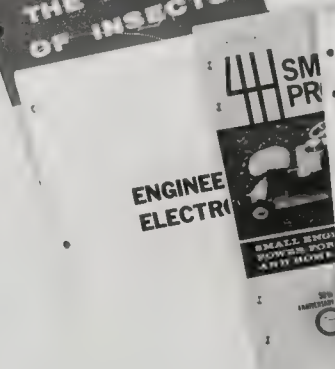
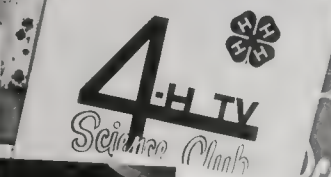
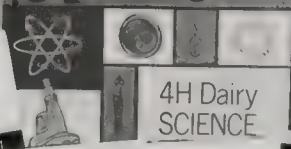
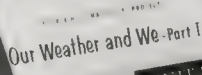
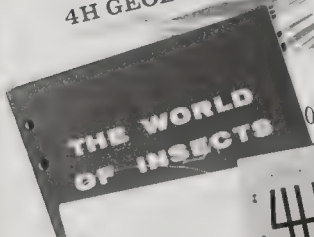
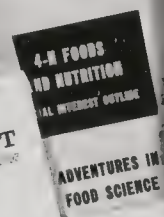
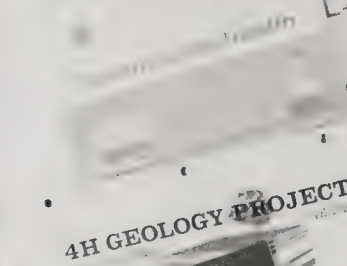
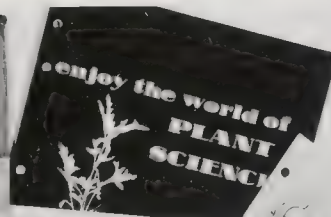
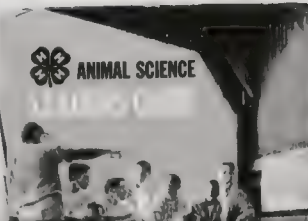
Half a million adults counsel, teach, and set examples for 4-H members. For each professional Extension worker, 124 public-spirited men and women serve as 4-H volunteer leaders.



The future depends on youth learning leadership today. 4-H affords an opportunity for teenagers to assume significant roles as junior leaders teaching younger members and working in the community.



The First Lady leads special ceremonies that highlight the sustained interest in conservation and natural beauty of our land. 4-H'ers like these throughout America plan and plant for beauty as a community service.





Including more "science why" information gives added depth to 4-H agricultural and home economics projects. As members understand principles involved, they can adapt their knowledge to new situations.

FORECAST FOR
YOUR FUTURE

79th Annual 4-H Board-on

Experience 4-H Club Programs

4-H
CAREER
EXPLORATION

Career
Exploration

career
exploration

CAREER EXPLORATION

CAREER
EXPLORATION

Exploring
Your Future

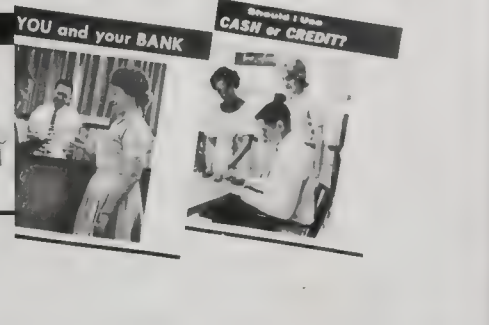
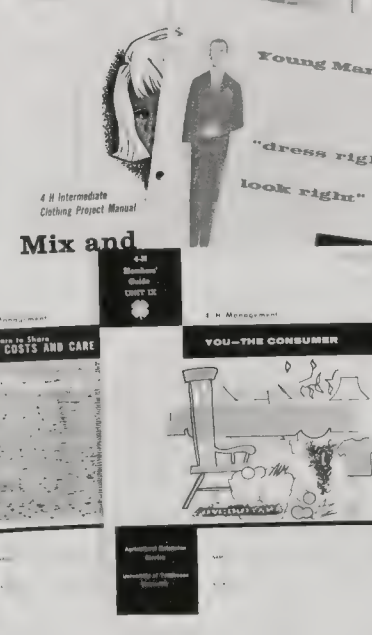
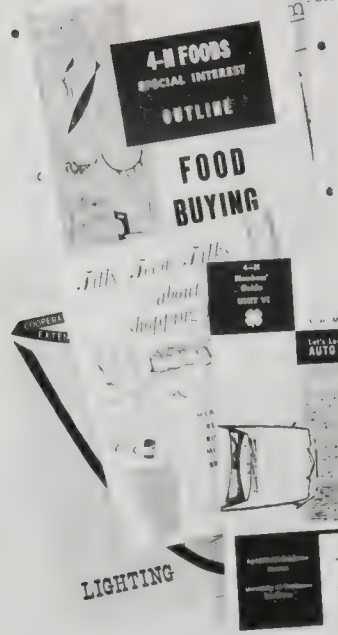
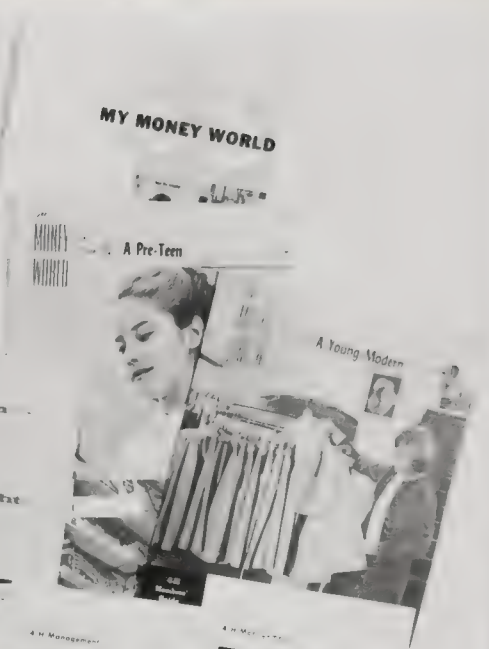
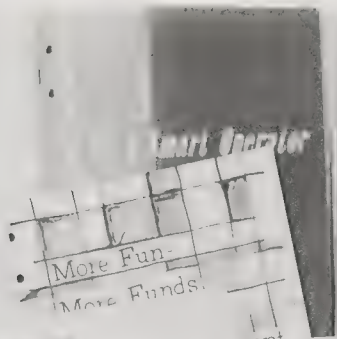
LET'S
EXPLORE
YOUR
CAREER

TRYING CAREERS

4-H Career
Exploration



The 4-H program is career-oriented through all project areas. Older members have a chance to explore the world of work, educational requirements, and career opportunities.



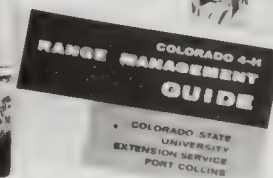
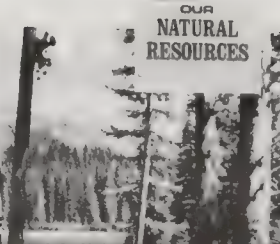


Teenagers, figures show, spent 12 billion dollars last year. Training in decisions about money management and buymanship have become an important part of 4-H project work and special conferences.



County Program
4-H CLUB

**Wildlife
Instructor's
Guide**





4-H provides a living laboratory for learning conservation and natural beauty by "living it and doing it." A wide range of projects and activities offer the learning experiences.



Through educational games ("simulated environment"), 4-H members learn about democracy, careers, emergency preparedness, and consumer problems, as they face them in life.



Lesson series on both commercial and educational TV channels are used to reach and teach 4-H boys and girls. Parents often watch and help too.



National 4-H Conference brings the enrichment of meeting people from different backgrounds and the integration of ideas from outstanding youth of the 50 States, Puerto Rico, and Canada.

WELCOME TO NATIONAL 4-H CLUB CONGRESS



Right after Thanksgiving, State 4-H project winners gather in Chicago for the annual National 4-H Club Congress. There they share with 1,600 other energetic 4-H do-ers in a week of challenging, stimulating programs.



Joann N. Chalmers of Montana, International Farm Youth Exchange delegate, with one of her host families in Germany. During the past 18 years, nearly 4,000 youth have participated in two-way exchanges between the United States and 69 other countries.



The spirit of 4-H, of "Learn by Doing," has been adapted by nearly 80 other countries for their youth. Many nations use the familiar four-leaf clover as their emblem but may translate the head-heart-hands-health equivalent into 4-C, 5-V, or 4-K.

NATIONAL SEMINAR
ON
EXPANDING 4-H OPPORTUNITIES FOR RURAL DISADVANTAGED
AND URBAN YOUTH

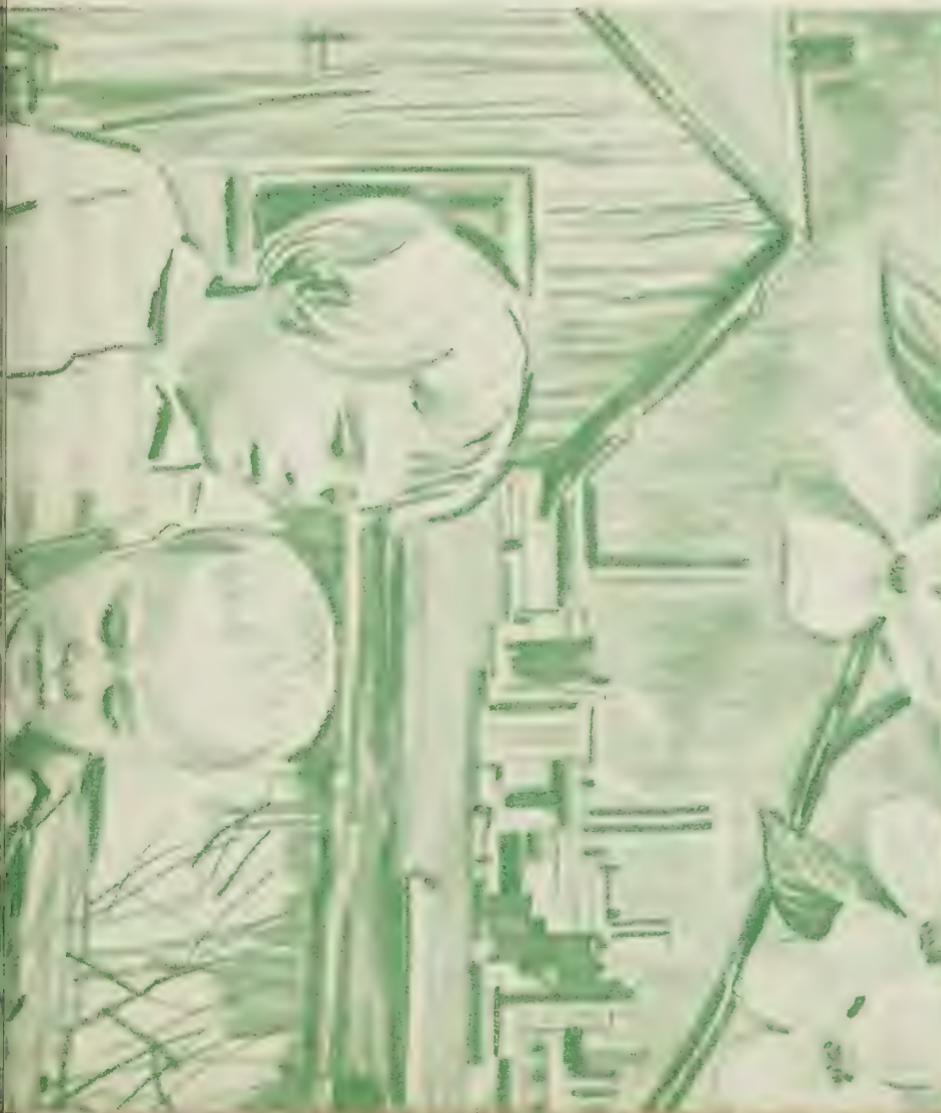
The urgency of providing purposeful and effective 4-H programs for segments of the American youth population not now adequately served was the challenge of a special seminar in May, 1966. The seminar focused attention on the needs of unreached youth, how such youth are motivated, and innovative and effective programs and methods for reaching them.

Extension staff teams, representing 49 States, developed guidelines, principles, and procedures for action programs in rural communities, small towns and in cities across the Nation.

MAY 16-20, 1966

• CONRAD HILTON HOTEL

• CHICAGO, ILLINOIS



NATIONAL SEMINAR
on Expanding 4-H Opportunities for
Rural Disadvantaged and Urban Youth



"REACHING THE UNREACHED"

One of Several Special Pilot Projects for Reaching Rural and Urban Disadvantaged Youth.

Methods, techniques, and programs for work with rural youth of low-income families, are being tested in the special project in Arkansas.

Tests include 4-H project materials and the use of paid aides.

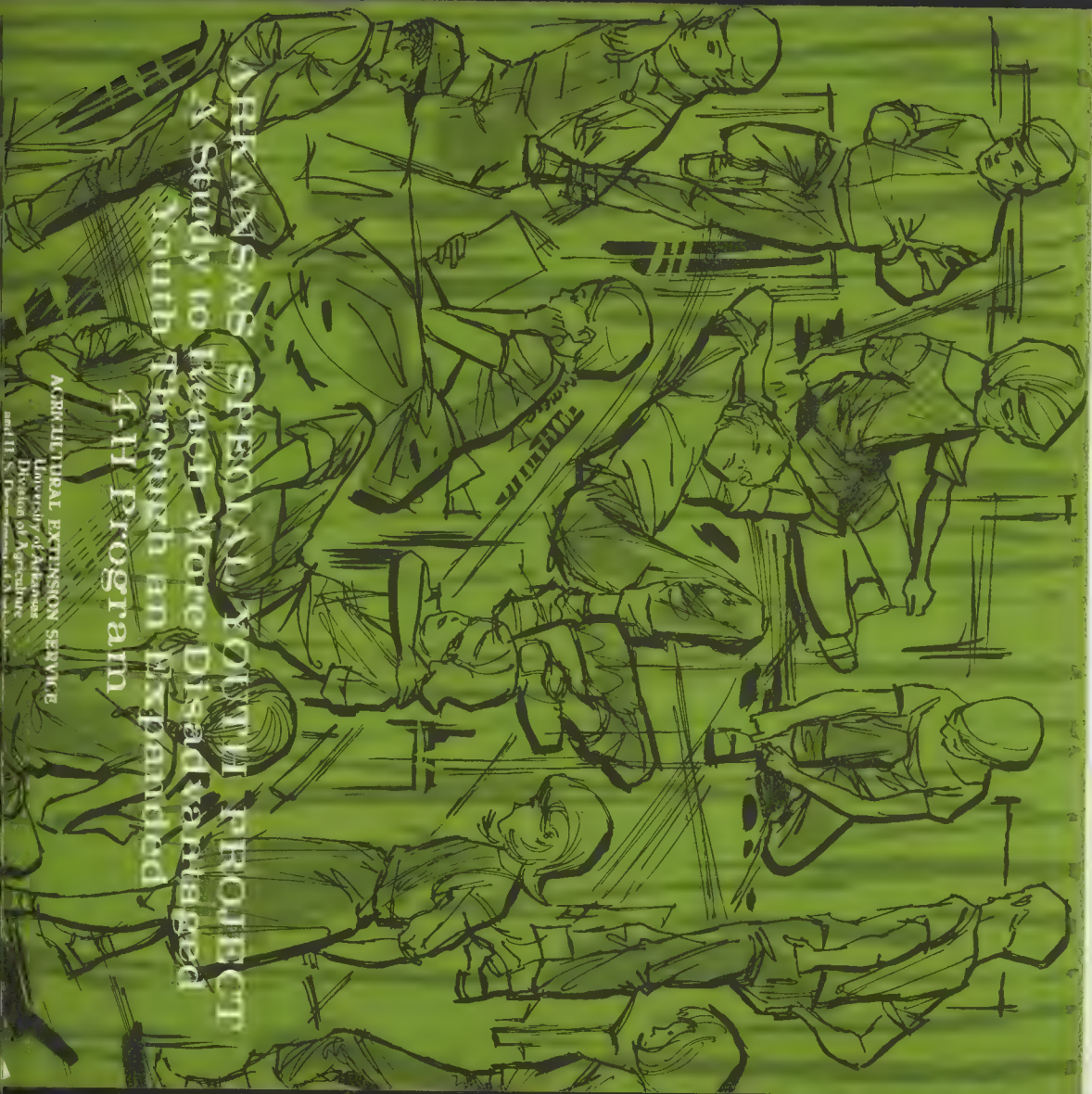
Two years of operation have shown that --

- * Disadvantaged youth and their parents are interested in learn-by-doing education offered by Extension.
- * 4-H-type education can make a measurable impact in improvement on youth and their families.
- * ~~I~~ndigenous leaders are available and can work effectively with low-income families.
- * Use of paid aides is a good way to get programs moving rapidly with disadvantaged families.

preliminary report

MP 94

reaching the unreached



ARKANSAS SPECIAL YOUTH PROJECT
A Study to Reach More Disadvantaged
Youth Through an Expanded

4-H Program

AGRICULTURAL EXTENSION SERVICE

University of Arkansas

Division of Agriculture

and U.S. Department of Agriculture

4-H LEARNING FOR LIVING



Extension Service of the State Land-Grant College and University and the U.S. Department of Agriculture Cooperating

COURTESY OF COATS & CLARK'S THREADS AND ZIPPERS





